

**PMI DIVERSITY SPECIFIC INTEREST GROUP  
(DSIG)**

## Project Charters Bridge Cultures

### **Registration Fees**

*PMI DSIG Members*

**FREE**

**send email request to:**  
[webregister@pmidsig.org](mailto:webregister@pmidsig.org)

\*\*\*\*\*

*Other Registrants \$10*

[http://  
www.acteva.com/go/  
pmidsig](http://www.acteva.com/go/pmidsig)

**(1 PDU)**

**PMI DIVERSITY  
SPECIFIC INTEREST  
GROUP**

Primary Business Address  
540 S. Mendenhall Avenue  
12-131  
Memphis, TN 38117

For more information please  
visit  
<http://www.pmidsig.org>

Deciding which projects to start is hard. Making these decisions as a group, across cultural and language barriers, is even more difficult. One possible solution to these problems, is a formal chartering process for each new project. The presentation discusses how project charters successfully bridge cultural gaps when making decisions among a community of Japanese and US executives.

This session will show how MSIG USA, the United States subsidiary of the Japanese firm Mitsui Sumitomo Insurance, established a formal process to create the written charter for each major project the company started. Establishing a clear chartering process was the key to project management's success at MSIG USA, and became popular with both US and Japanese staff.

The presentation will include templates and overviews of the processes established. If your company lacks a clear project-startup process, these templates and processes will help you get started towards creating one!

PRESENTED BY  
**ALEX BROWN, PMP**  
Manager of Strategic Planning  
Mitsui Sumitomo Insurance Group, USA

Alex S. Brown, PMP, is the Manager of Strategic Planning Office at Mitsui Sumitomo Insurance Group, USA. He has worked as a project manager in financial services since 1993. Alex has spoken at more than a dozen project management events since 2002, and his articles have been published in many newsletters. He provides advise to peers internationally through his website, <http://www.alexsbrown.com>, and he founded Real Life Projects, Inc. to provide training and speaking for project managers. Alex believes that the more knowledge he can give to others, the more he might gain for himself!

**JUNE 5, 2007**  
**1:00 PM ET / 12:00 PM CT / 10:00 AM PT**